COMPUTER ENGINEER / CYBERSECURITY

hinomso M. Duma

MY CONTACT

+44(0)7502109975 Edinburgh, UK <u>LinkedIn</u>

nomsomgt@gmail.com

SKILLS



WORK REFERENCES

Barr. Lucky Nwokeafor (M.D. Luchen Homes LTD) Phone: +234 806 497 0597

ABOUT ME

I am an experienced web designer, with a strong background in computer engineering and Cyber security as well as a knack for creating exceptional online experiences. I am Increasingly committed to driving digital growth, enhancing user engagement, and leveraging technology to optimize business operations. Seeking a challenging role that allows me to blend my creative and technical skills to deliver outstanding results.

EDUCATION HISTORY

- MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE B.Eng (Computer Engineering)
- ADVENTIST TECHNICAL SECONDARY SCHOOLS Ebem Ohafia, Abia State, Nigeria
- VALLEY VIEW INT'L PRIMARY SCHOOLS Ebem Ohafia, Abia State, Nigeria

(More work references are readily available upon request)

PROFESSIONAL EXPERIENCE

CONTACT

+2348100100446

nomsomgt@gmail.com

<u>LinkedIn</u>

SKILLS

Cybersecurity Content Management Systems Digital Marketing WordPress User Interface (UI) Design User Experience (UX) Design Network administration

EDUCATION

Bachelor of Engineering in Computer Engineering

Michael Okpara Federal University, Abia State, Nigeria

2014-2019

CERTIFICATIONS

Msc. in Cybersecurity

Google Analytics Certification

HubSpot Inbound Marketing Certification

LANGUAGES SPOKEN

Fluent English

FREEDOM TRADEHOUSE

Digital Marketing Manager

2020-2022

• Developed and executed comprehensive digital marketing strategies to increase online visibility, resulting in a 30% increase in website traffic and a 20% rise in conversion rates.

- Conducted in-depth keyword research, on-page and off-page SEO, and content optimization, leading to improved search engine rankings.
- Managed pay-per-click (PPC) advertising campaigns, reducing the cost per click (CPC) by 15% while increasing click-through rates (CTR).
- Leveraged social media platforms to grow the company's online presence, resulting in a 40% increase in social media engagement and followers.

ALIHOUN LANGUAGE ACADEMY

Lead Technical Officer

2021 - 2022

- Led the execution of web design projects, delivering websites that aligned with the organization's goals and standards.
- Ensured the technical maintenance of web assets, optimizing performance and security.
- Managed and executed successful email marketing campaigns to engage and retain students and clients.
- Orchestrated social media marketing efforts, expanding the academy's online reach.
- Developed and implemented digital marketing strategies that improved brand recognition and performance.

PHILLIPS CONSULTING

Operations - IT Team

2022

- Developed and executed email marketing campaigns that achieved an average of 25% open rate and a 12% conversion rate.
- Assisted in building and maintaining a robust database system to streamline data retrieval and analysis.
- Provided technical support and troubleshooting for hardware and software issues, ensuring minimal disruptions to business operations.
- Stayed current with emerging technologies and trends to make recommendations for system upgrades and enhancements.
- Maintaining assessible open communication lines with clients.

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Google Ads Certification Google Analytics Certification HubSpot Inbound Marketing Certification

LANGUAGES SPOKEN

Fluent English

PENPAL AI

Head of IT - 2023

2023

- Spearheaded and executed web design projects, resulting in visually engaging and user-friendly websites that met brand standards and objectives.
- Led the setup and successful execution of a Web-App project, optimizing functionality and user experience.

- Managed web design and technical maintenance activities to ensure optimal website performance and security.
- Orchestrated email marketing campaigns that achieved high open and click-through rates, contributing to increased user engagement.
- Implemented and oversaw effective social media marketing strategies, boosting the organization's online presence and brand awareness.
- Formulated and executed comprehensive digital marketing strategies to drive traffic, increase conversions, and enhance overall online performance.

IYCONSOFT LTD

Web Designer & Digital Marketer

2020

- Demonstrated expertise in web design, creating visually appealing and responsive websites that met client needs and expectations.
- Executed email marketing campaigns, achieving high engagement and conversion rates through compelling content and design
- Contributed to successful digital marketing efforts, improving brand visibility and user engagement.

LUCHEN HOMES LTD

IT Manager

2023

- Orchestrated web design projects that enhanced the company's online presence and user experience.
- Managed technical maintenance tasks to ensure smooth website operation and security.
- Executed effective email marketing campaigns, contributing to lead generation and customer retention.
- Developed and executed digital marketing strategies to drive website traffic and increase conversions.
- Oversee the security of company IT infrastructure, ensuring data protection and regulatory compliance.
- Conduct security assessments and vulnerability testing to identify and remediate risks.
- Train employees on cybersecurity best practices to prevent phishing, malware, and social engineering attacks.
- Manage cloud security and data backup strategies to ensure business continuity.

Chinomso Kalu Uduma

Computer Engíneer

Dedicated and results-driven professional with a unique blend of skills in cyber security, marketing, web design, and computer engineering. Seeking a challenging position where I can leverage my expertise to drive digital marketing initiatives, create stunning web designs, and apply my technical knowledge to deliver innovative solutions.



