## COMPUTER ENGINEER / CYBERSECURITY

hinomso M. Duma

## **MY CONTACT**

+44(0)7502109975 Edinburgh, UK <u>LinkedIn</u>

nomsomgt@gmail.com

## SKILLS



## WORK REFERENCES

Barr. Lucky Nwokeafor (M.D. Luchen Homes LTD) Phone: +234 806 497 0597

## **ABOUT ME**

I am an experienced web designer, with a strong background in computer engineering and Cyber security as well as a knack for creating exceptional online experiences. I am Increasingly committed to driving digital growth, enhancing user engagement, and leveraging technology to optimize business operations. Seeking a challenging role that allows me to blend my creative and technical skills to deliver outstanding results.

## **EDUCATION HISTORY**

- MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE B.Eng (Computer Engineering)
- ADVENTIST TECHNICAL SECONDARY SCHOOLS Ebem Ohafia, Abia State, Nigeria
- VALLEY VIEW INT'L PRIMARY SCHOOLS Ebem Ohafia, Abia State, Nigeria

(More work references are readily available upon request)

## PROFESSIONAL EXPERIENCE

### CONTACT

+2348100100446

nomsomgt@gmail.com

<u>LinkedIn</u>

#### SKILLS

Cybersecurity Content Management Systems Digital Marketing WordPress User Interface (UI) Design User Experience (UX) Design Network administration

## EDUCATION

Bachelor of Engineering in Computer Engineering

#### Michael Okpara Federal University, Abia State, Nigeria

2014-2019

#### CERTIFICATIONS

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Msc. in Cybersecurity

**Google Analytics Certification** 

HubSpot Inbound Marketing Certification

## LANGUAGES SPOKEN

Fluent English

#### FREEDOM TRADEHOUSE

#### **Digital Marketing Manager**

2020-2022

• Developed and executed comprehensive digital marketing strategies to increase online visibility, resulting in a 30% increase in website traffic and a 20% rise in conversion rates.

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- Conducted in-depth keyword research, on-page and off-page SEO, and content optimization, leading to improved search engine rankings.
- Managed pay-per-click (PPC) advertising campaigns, reducing the cost per click (CPC) by 15% while increasing click-through rates (CTR).
- Leveraged social media platforms to grow the company's online presence, resulting in a 40% increase in social media engagement and followers.

### ALIHOUN LANGUAGE ACADEMY

#### Lead Technical Officer

2021 - 2022

- Led the execution of web design projects, delivering websites that aligned with the organization's goals and standards.
- Ensured the technical maintenance of web assets, optimizing performance and security.
- Managed and executed successful email marketing campaigns to engage and retain students and clients.
- Orchestrated social media marketing efforts, expanding the academy's online reach.
- Developed and implemented digital marketing strategies that improved brand recognition and performance.

## PHILLIPS CONSULTING

#### **Operations - IT Team**

2022

- Developed and executed email marketing campaigns that achieved an average of 25% open rate and a 12% conversion rate.
- Assisted in building and maintaining a robust database system to streamline data retrieval and analysis.
- Provided technical support and troubleshooting for hardware and software issues, ensuring minimal disruptions to business operations.
- Stayed current with emerging technologies and trends to make recommendations for system upgrades and enhancements.
- Maintaining assessible open communication lines with clients.

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#### EDUCATION

Bachelor of Engineering in Computer Engineering

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Google Ads Certification Google Analytics Certification HubSpot Inbound Marketing Certification

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#### LANGUAGES SPOKEN

Fluent English

#### PENPAL AI

#### Head of IT - 2023

2023

- Spearheaded and executed web design projects, resulting in visually engaging and user-friendly websites that met brand standards and objectives.
- Led the setup and successful execution of a Web-App project, optimizing functionality and user experience.

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- Managed web design and technical maintenance activities to ensure optimal website performance and security.
- Orchestrated email marketing campaigns that achieved high open and click-through rates, contributing to increased user engagement.
- Implemented and oversaw effective social media marketing strategies, boosting the organization's online presence and brand awareness.
- Formulated and executed comprehensive digital marketing strategies to drive traffic, increase conversions, and enhance overall online performance.

### IYCONSOFT LTD

#### Web Designer & Digital Marketer

2020

- Demonstrated expertise in web design, creating visually appealing and responsive websites that met client needs and expectations.
- Executed email marketing campaigns, achieving high engagement and conversion rates through compelling content and design
- Contributed to successful digital marketing efforts, improving brand visibility and user engagement.

## LUCHEN HOMES LTD

#### **IT Manager**

2023

- Orchestrated web design projects that enhanced the company's online presence and user experience.
- Managed technical maintenance tasks to ensure smooth website operation and security.
- Executed effective email marketing campaigns, contributing to lead generation and customer retention.
- Developed and executed digital marketing strategies to drive website traffic and increase conversions.
- Oversee the security of company IT infrastructure, ensuring data protection and regulatory compliance.
- Conduct security assessments and vulnerability testing to identify and remediate risks.
- Train employees on cybersecurity best practices to prevent phishing, malware, and social engineering attacks.
- Manage cloud security and data backup strategies to ensure business continuity.

# Chinomso Kalu Uduma

## Computer Engíneer

Dedicated and results-driven professional with a unique blend of skills in cyber security, marketing, web design, and computer engineering. Seeking a challenging position where I can leverage my expertise to drive digital marketing initiatives, create stunning web designs, and apply my technical knowledge to deliver innovative solutions.



